

2007


**Adventure Travel
World Summit**
Whistler, British Columbia, Canada
October 4 - 6, 2007



DELEGATE TIP SHEET -- MAKE THE MOST OF YOUR SUMMIT!

BEFORE YOU ARRIVE:

Attire: Adventure Casual

Weather: check out - www.theweathernetwork.com

Website: www.adventuretravelworldsummit.com – Here you may access the complete Summit program – and please return to the site up until you leave for Whistler for any last-minute updates.

Wireless Internet Access at the Summit: Wireless is FREE at the Summit – please note that Tourism Whistler’s wireless is said to occasionally be intermittent!

Network Ahead of the Summit: See who’s already registered for the Summit at <http://www.adventuretravelworldsummit.com/atws-attendees.html>

To do so, leverage YOUR Summit Connections Account: Get Connected. Maximize this online networking planner of the Summit. This new tool allows you to search for, learn more about and message other delegates. View which delegates are in a certain industry, sub-sector or are facing challenges that you have experienced. Then, message them using the internal messaging system and set up a meeting time—it’s that easy! Then, access your updates DURING the Summit at The AdventureLink Cyber Café, located in the middle of the exhibition area in Ballroom B/C. Didn’t receive your Connections account? Email info@adventuretravel.biz with the Subject header, “Need Summit Connections Account”

OCTOBER 3 – The Night before the Summit!

- If your travel plans bring you to Whistler on Wednesday, October 3rd, please join Chris Chesak, ATTA’s Director of Business Development, at the Pan-Pacific’s Dubh Linn Gate Bar at 7:30PM for a “**no-host**” reception.

OCTOBER 4 – Opening Day – Registration Tip

- **Registration** begins at 10:00AM at the TELUS Whistler Conference Centre, which is within walking distance from virtually all Whistler Village accommodations. As you walk in through the main foyer, veer to your right to access the registration desk – be sure to access the correct line – alphabetized by last name:
TELUS Whistler Conference Centre
4010 Whistler Way
in the Village Square – walking distance from most hotels
- At registration, you will receive your badge, program and gift bag. Also, be sure to drop off your business card for the Norway trip drawing for lunch that day.

- The Opening General Session begins promptly at 11:00AM

THROUGHOUT THE SUMMIT:

- Once you receive your gift bag and program at registration, scour the **Agenda** pages and identify the most pertinent programs for your business – be sure to write your name on the program – they’re a hot commodity, and we’ve printed just enough for delegates!
- Please make an extra special effort to **be on time** for sessions and events. Due to our full schedule, the time it takes to move about the conference venues, and the need to respect presenters, this is imperative. Challenges finding one of the presentation rooms? Review the conference centre map and/or visit the Registration Desk for assistance.
- At times before and/or after Keynote and General Session presentations, announcements will be made and we ask that you stay for these – **announcements** might include agenda updates, special, unanticipated surprises for delegates, movement requests to help all delegates get to the right place – and on time, and compelling give-aways are assured (think airline tickets, adventure vacations, gear and more)!
- Stop by the **AdventureLink Cyber Café** to stay on top of email and leverage your personal Summit Connections account to connect with other delegates.
- Take advantage of the round **Outside Magazine Networking Tables** scattered throughout the upper level exhibition area in Ballroom B/C. Each table has a letter and is featured in the program, making it easier for you to schedule your meetings.
- **The Day Outside – Saturday, October 6 – Starts at 1PM (gourmet boxed lunches)** – things to consider when booking your adventure: connect ahead of time with potential meeting partners in Summit Connections and suggest sharing time together during an adventure. If you haven’t signed up, contact Amber Silvey at the Registration Desk to see what remaining adventures might be available. Dress appropriate to the adventure.
- Nearly 70 businesses and organizations serving the global adventure travel community are on hand – we encourage you to explore both levels of the conference centre to interact with **Exhibitors** – the Summit’s program features an Exhibitor list and map.
- Make connections for the dedicated **Sunday Networking Day – October 7th**. If you need space for a private meeting, please see Amber Silvey, ATWS Events Manager at Registration to see what is available. In meeting Summit delegate requests, the ATTA has structured several core meetings for this day all while allowing for free-networking time – with this in mind, delegates are responsible for their own meals.
- **Have fun** in the process – attend entertainment events, adventures, and be sure to pay attention to give-away periods!

SPECIAL REQUEST FROM THE ATTA – POST SUMMIT:

- **Photography:** While the ATTA will have a videographer and photographer at the Summit, we’re very much interested in receiving photos from those of you who will bring your cameras. So, once the Summit is over, we’d appreciate receiving a few of your best photos from the Summit – in sessions, during adventures, and during the entertainment and/or special events throughout the conference period – please send them to info@adventuretravel.biz with the Subject header, “2007 SUMMIT PHOTOS”.